



Market Profile

Manor City, TX
Manor city, TX (4846440)
Place

Prepared by Esri

	Manor city, TX (...)
Population Summary	
2000 Total Population	1,664
2010 Total Population	5,037
2015 Total Population	7,091
2015 Group Quarters	6
2020 Total Population	9,492
2015-2020 Annual Rate	6.01%
Household Summary	
2000 Households	556
2000 Average Household Size	2.99
2010 Households	1,519
2010 Average Household Size	3.32
2015 Households	2,130
2015 Average Household Size	3.33
2020 Households	2,860
2020 Average Household Size	3.32
2015-2020 Annual Rate	6.07%
2010 Families	1,206
2010 Average Family Size	3.72
2015 Families	1,646
2015 Average Family Size	3.78
2020 Families	2,208
2020 Average Family Size	3.77
2015-2020 Annual Rate	6.05%
Housing Unit Summary	
2000 Housing Units	596
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	6.9%
2010 Housing Units	1,645
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	7.7%
2015 Housing Units	2,291
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	7.0%
2020 Housing Units	3,013
Owner Occupied Housing Units	75.0%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	5.1%
Median Household Income	
2015	\$57,856
2020	\$65,023
Median Home Value	
2015	\$178,300
2020	\$198,552
Per Capita Income	
2015	\$21,927
2020	\$24,623
Median Age	
2010	29.4
2015	30.8
2020	30.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Households by Income	
Household Income Base	2,129
<\$15,000	6.7%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	27.4%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	3.1%
\$200,000+	3.1%
Average Household Income	\$71,748
2020 Households by Income	
Household Income Base	2,861
<\$15,000	5.6%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	3.9%
\$200,000+	3.5%
Average Household Income	\$80,787
2015 Owner Occupied Housing Units by Value	
Total	1,693
<\$50,000	1.9%
\$50,000 - \$99,999	6.0%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	41.2%
\$200,000 - \$249,999	19.6%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.4%
Average Home Value	\$191,672
2020 Owner Occupied Housing Units by Value	
Total	2,260
<\$50,000	1.1%
\$50,000 - \$99,999	3.0%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	38.2%
\$200,000 - \$249,999	28.4%
\$250,000 - \$299,999	8.8%
\$300,000 - \$399,999	6.9%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.8%
Average Home Value	\$224,447

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	5,037
0 - 4	10.1%
5 - 9	10.5%
10 - 14	10.0%
15 - 24	12.4%
25 - 34	18.3%
35 - 44	16.3%
45 - 54	11.4%
55 - 64	5.8%
65 - 74	3.4%
75 - 84	1.4%
85 +	0.4%
18 +	64.4%
2015 Population by Age	
Total	7,092
0 - 4	9.5%
5 - 9	9.4%
10 - 14	9.2%
15 - 24	13.8%
25 - 34	15.0%
35 - 44	17.2%
45 - 54	11.5%
55 - 64	7.9%
65 - 74	4.3%
75 - 84	1.7%
85 +	0.5%
18 +	67.0%
2020 Population by Age	
Total	9,490
0 - 4	9.6%
5 - 9	9.3%
10 - 14	9.0%
15 - 24	14.3%
25 - 34	15.2%
35 - 44	17.1%
45 - 54	11.1%
55 - 64	7.9%
65 - 74	4.3%
75 - 84	1.7%
85 +	0.5%
18 +	67.2%
2010 Population by Sex	
Males	2,437
Females	2,600
2015 Population by Sex	
Males	3,486
Females	3,606
2020 Population by Sex	
Males	4,663
Females	4,827

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	5,037
White Alone	45.6%
Black Alone	27.6%
American Indian Alone	1.0%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	19.8%
Two or More Races	4.5%
Hispanic Origin	47.5%
Diversity Index	85.7
2015 Population by Race/Ethnicity	
Total	7,090
White Alone	48.6%
Black Alone	25.0%
American Indian Alone	0.9%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	19.9%
Two or More Races	4.0%
Hispanic Origin	49.2%
Diversity Index	85.1
2020 Population by Race/Ethnicity	
Total	9,492
White Alone	49.2%
Black Alone	23.6%
American Indian Alone	0.9%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	20.5%
Two or More Races	4.2%
Hispanic Origin	51.9%
Diversity Index	85.1
2010 Population by Relationship and Household Type	
Total	5,037
In Households	100.0%
In Family Households	92.0%
Householder	23.9%
Spouse	17.0%
Child	41.6%
Other relative	6.7%
Nonrelative	2.8%
In Nonfamily Households	8.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

September 21, 2015



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2015 Population 25+ by Educational Attainment	
Total	4,116
Less than 9th Grade	7.1%
9th - 12th Grade, No Diploma	10.1%
High School Graduate	17.1%
GED/Alternative Credential	4.1%
Some College, No Degree	32.3%
Associate Degree	5.7%
Bachelor's Degree	20.0%
Graduate/Professional Degree	3.6%
2015 Population 15+ by Marital Status	
Total	5,098
Never Married	28.4%
Married	61.3%
Widowed	2.0%
Divorced	8.3%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	94.5%
Civilian Unemployed	5.5%
2015 Employed Population 16+ by Industry	
Total	3,158
Agriculture/Mining	0.1%
Construction	11.7%
Manufacturing	9.6%
Wholesale Trade	2.5%
Retail Trade	13.1%
Transportation/Utilities	4.4%
Information	1.0%
Finance/Insurance/Real Estate	8.1%
Services	38.2%
Public Administration	11.2%
2015 Employed Population 16+ by Occupation	
Total	3,162
White Collar	60.6%
Management/Business/Financial	13.3%
Professional	18.2%
Sales	11.5%
Administrative Support	17.6%
Services	15.5%
Blue Collar	24.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	3.7%
Production	5.1%
Transportation/Material Moving	5.5%

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2010 Households by Type	
Total	1,519
Households with 1 Person	15.8%
Households with 2+ People	84.2%
Family Households	79.4%
Husband-wife Families	56.4%
With Related Children	37.8%
Other Family (No Spouse Present)	23.0%
Other Family with Male Householder	6.3%
With Related Children	3.9%
Other Family with Female Householder	16.7%
With Related Children	12.6%
Nonfamily Households	4.8%
All Households with Children	54.7%
Multigenerational Households	9.1%
Unmarried Partner Households	7.1%
Male-female	6.0%
Same-sex	1.1%
2010 Households by Size	
Total	1,519
1 Person Household	15.8%
2 Person Household	23.8%
3 Person Household	18.6%
4 Person Household	17.8%
5 Person Household	12.0%
6 Person Household	6.6%
7 + Person Household	5.3%
2010 Households by Tenure and Mortgage Status	
Total	1,519
Owner Occupied	81.4%
Owned with a Mortgage/Loan	70.4%
Owned Free and Clear	11.0%
Renter Occupied	18.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	American Dreamers (7C)
	2.	Up and Coming Families
	3.	Middleburg (4C)
2015 Consumer Spending		
Apparel & Services: Total \$		\$4,861,079
Average Spent		\$2,282.20
Spending Potential Index		99
Computers & Accessories: Total \$		\$557,021
Average Spent		\$261.51
Spending Potential Index		103
Education: Total \$		\$2,842,857
Average Spent		\$1,334.67
Spending Potential Index		88
Entertainment/Recreation: Total \$		\$6,715,519
Average Spent		\$3,152.83
Spending Potential Index		95
Food at Home: Total \$		\$10,437,223
Average Spent		\$4,900.10
Spending Potential Index		94
Food Away from Home: Total \$		\$6,923,536
Average Spent		\$3,250.49
Spending Potential Index		99
Health Care: Total \$		\$9,025,212
Average Spent		\$4,237.19
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$3,914,265
Average Spent		\$1,837.68
Spending Potential Index		100
Investments: Total \$		\$5,922,975
Average Spent		\$2,780.74
Spending Potential Index		101
Retail Goods: Total \$		\$51,993,276
Average Spent		\$24,409.99
Spending Potential Index		96
Shelter: Total \$		\$34,279,284
Average Spent		\$16,093.56
Spending Potential Index		98
TV/Video/Audio: Total \$		\$2,614,240
Average Spent		\$1,227.34
Spending Potential Index		94
Travel: Total \$		\$4,048,110
Average Spent		\$1,900.52
Spending Potential Index		97
Vehicle Maintenance & Repairs: Total \$		\$2,339,994
Average Spent		\$1,098.59
Spending Potential Index		98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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